



Corporate Social Responsibility of Fraport AG

By Sascha Hissler

GRIN Verlag Mai 2010, 2010. sonst. Bücher. Book Condition: Neu. 216x146x1 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2009 in the subject Business economics - Business Management, Corporate Governance, grade: 1,3, University of Applied Sciences Wildau (Wildau Institute of Technology (WIT)), course: Case Study On CSR, language: English, abstract: The Fraport AG is the owner and operator of Frankfurt's International Airport. The company is the only German Airport, which is listed in the German Mid-Cap share index (MDAX), where 50 mid-sized companies are traded. Due to the listing on the stock exchange, the company is committed to fulfill international transparency requirements like the application of international accounting standards and quarterly reporting. Additionally to the Annual Reports and the official publications, Fraport publishes 'Fairplay', a so-called 'Sustainability Report' to communicate their activities dealing with Corporate Social Responsibility. This document is published in german and english language, can be ordered as a printed document as well as downloaded from the company's homepage. The aim of this Fairplay-report is to provide information about the strategies they are working with and the 'concrete steps they are taking to develop the company based on...'.

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