

Google Advertising Advanced Search Exam Prep Guide for Adwords Certification (Paperback)



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Reviews

Undoubtedly, this is the best function by any writer. This really is for those who statte there was not a really worth reading. Its been written in an exceptionally basic way which is merely right after i finished reading through this book by which really transformed me, change the way i really believe.
(Dr. Deonte Hammes DDS)

GOOGLE ADVERTISING ADVANCED SEARCH EXAM PREP GUIDE FOR ADWORDS CERTIFICATION (PAPERBACK)



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Createspace Independent Publishing Platform, United States, 2014. Paperback. Book Condition: New. Updated. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Last revised in December 2015, this guide prepares you to pass Google's Advanced Search Exam on the first try. It's the second step to become AdWords Certified in Search. If it's on the test, then it's in this guide. Every question the author has seen on real tests can be answered with the material. It presents just what you need to know. Praise for the Exam Prep Series: Explains all angles of the certification, from benefits to the way Google handles its partners. - Andrew Kobylyarz, Account Executive Reminds me of the strong test preps I did for my GMAT. - Jordan Bell, Marketing Manager Bottom line: Get this book if you have some basic hands-on knowledge of AdWords and you are looking to pass the AdWords test and join the Google Partner Program. - Elie Orgel, SEO Director This digital marketing credential is held by those with job titles like PPC Analyst, Account Executive, Online Media Buyer, Search Supervisor, Search Engine Specialist, Demand Generation Analyst, Search Engine Marketing Manager, Online Advertising Manager, PPC Manager, Client Manager, and maybe most commonly: Account Manager. Jobs, sales, and career promotions are awarded to those with the AdWords qualification who can be trusted to optimize search engine marketing campaigns. This guide shortens the time and experience it takes to get certified.

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