



Car\$: The Ins and Outs of Buying and Selling (Paperback)

By Brooks R Fiesinger

Createspace, United States, 2014. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****. Car\$- The Ins and Outs of Buying and Selling. This strategic guide applies proven academic and business principles in the real-world experience of buying and selling vehicles. Focusing on time-tested strategies, Fiesinger has compiled this resource by simplifying the more complex marketing and entrepreneurship basics commonly accepted in academia and businesses, by applying them to the process of buying, maintaining, and selling cars for the typical owner. He challenges the common notions that car purchases must be an expensive cost and instead offers methods to maintain quality automotive ownership without the traditional burdens of the expenses. His tips for automotive buying can help everyone make the most informed car purchases, and he offers advanced methods for people hoping to buy and sell cars without losing money, and even make money in automotive ownership. Coupling his experience, research, and business expertise with interviews and input from new and used car salesmen, dealership owners, and service mechanics, Fiesinger unlocked the mysteries of car buying and selling in a comprehensive, fact-based method. Cars (Stylized as Car\$)- The Ins and Outs of...

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