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Introduction to Biopsychology with MyPsychLab (Mixed media product)

By John P. J. Pinel

Pearson Education Limited, United Kingdom, 2014. Mixed media product. Book Condition: New. Global ed of 9th revised ed. 265 x 215 mm. Language: English . Brand New Book. This package includes a physical copy of Introduction to Biopsychology, 9e by Pinel as well as access to the eText and MyPsychLab. Your instructor will need to provide you with a course ID in order for you to access the eText and MyPsychLab. Delves into how the central nervous system governs behavior. Introduction to Biopsychology, 9/e, introduces the study of the biology of behavior; that is, the neural mechanisms of psychological processes in the central nervous system. This program combines biopsychological science and student-oriented discussion, interweaving the basics of this specialized field with clinical case studies and exploring the personal and social implications that arise. The author encourages interactive learning and creative thinking. His clear and engaging presentation makes the material personally and socially relevant to readers.



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