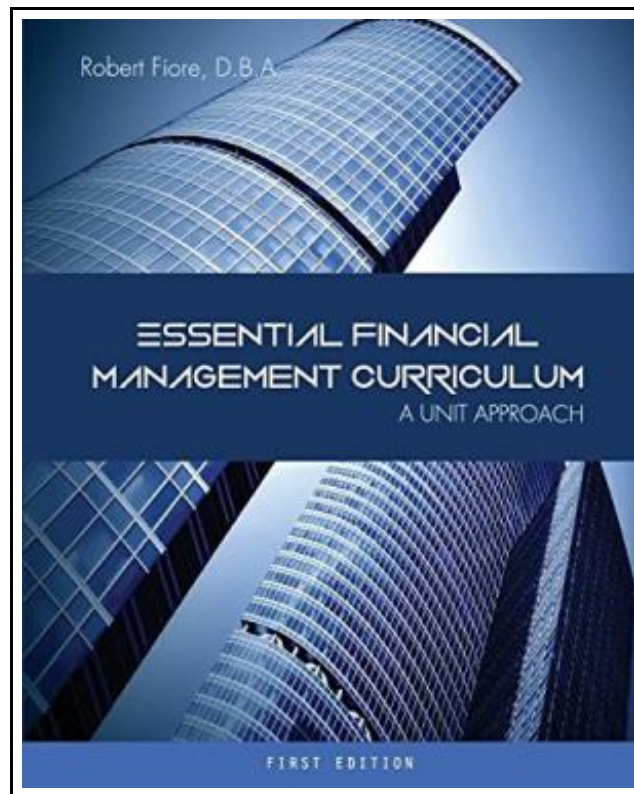


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Cognella Academic Publishing, United States, 2014. Paperback. Book Condition: New. 254 x 203 mm. Language: English . Brand New Book ***** Print on Demand *****. Functioning as a complete curriculum package, the innovative textbook *Essential Financial Management Curriculum* covers corporate finance in a series of 3-page bites, each of which concludes with a quiz. Focusing on mathematical and complex concepts, the book is a complete, step-by-step, unit-by-unit curriculum that can be used as homework or in-class work to help students master corporate and managerial finance. Topics include time value mathematics, financial assets, and ratio analysis. Students will also learn about forecasting and cash budgeting, capital budgeting tools, and risk and return. *Essential Financial Management Curriculum* is suitable for undergraduate courses at community colleges and four-year university business programs. The day-by-day activity package, reading, and quiz allow for complete ease of implementation. References to real-world illustrations encourage in-class discussions. The book can also be used in MBA finance courses for students who have not taken introductory finance. Robert Fiore holds a D.B.A. with a concentration in entrepreneurship from the Argosy University School of Management in Sarasota, Florida, and an M.B.A. from the University of Massachusetts, Amherst. Dr. Fiore is a professor at Springfield College, where he teaches entrepreneurship, finance and strategic management. He is also an adjunct faculty member and teaches strategic management at Central Connecticut State College. Dr. Fiore has written extensively on entrepreneurship and is currently developing both a taxonomy for entrepreneurial organizations and an economic value analysis of the stages of growth in such organizations.



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